



CUMBERLAND

COMMUNITY IMPROVEMENT DISTRICT

Cumberland CID Creative Placemaking RFP: Addendum #1

- Would the existing wayfinding signage be evaluated in relevance to and in support of this new public art and placemaking study that also promotes pedestrian safety?
 - Yes, we do expect the existing wayfinding to be evaluated to determine if any changes or update would be beneficial.
- Can you confirm that we would only be identifying where signage could either be modified or added but we would not be responsible for the messaging?
 - Correct, we would not make consultants responsible for messaging.
- Can you also confirm that any offshoots of the existing CCID wayfinding signage system, if we determined it is needed, would be provided in the form of recommended characteristics and strategy, but not actually a new design?
 - It's anticipated that additions to the CCCID wayfinding signage system will maintain design consistency with the existing signage.
- Under Task 4, a deliverable of developing design guidelines for private investment is discussed. What level of design guidelines/elements are you interested in? Is this specific to public space or inclusive of architectural elements?
 - The design guidelines will be a set of descriptive statements and representative images meant to establish consistency between private investment in the CCID and the public space activation elements recommended in the study. The guidelines may be inclusive of architectural elements.
- What level of wayfinding signage concept design are you interested in?
 - Evaluating existing conditions and determining if any updates or changes would be beneficial.
- Can the CID provide any data for existing facilities for public and private art, and bicycles and pedestrian infrastructure in the study area?
 - Yes, we will be able to provide you with any information you would need pertaining to assets within the study area.
- Is budget information available for the proposal?
 - No, we are anticipating bidders provide their own information regarding their budget in their submission.



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- It was mentioned during the pre-proposal meeting that this is a preferred electronic submission. Can you please confirm that?
 - An electronic submission is REQUIRED at the very least. If bidders wish to submit physical copies of their bid along with their electronic submission, that will be accepted as well.

- Does the 25-page limit include Covers, Tabs, Forms, or a Table of Contents?
 - No, the Covers, Tabs, Forms, and Table of Contents will not be counted towards the 25-page limit.

- For the references section, do all 5 references need to be for the Prime submitting firm? Or can we show a reference for a sub-consultant on our team?
 - A maximum of 2 out of the 5 references will be allowed for the subcontractors.